

INFORMATION SERVICE PROVIDING SYSTEM AND METHOD OF SAME

ABSTRACT OF THE DISCLOSURE

5 A bidirectional information service providing system
comprised of an uplink and a downlink of a satellite
communication network comprising a transmitting means for
transmitting content information to a user by a downlink,
a receiving means for receiving a request signal from a
10 user by an uplink in a predetermined time band, and a
control means for making the transmitting means transmit
certain content information at a certain time in response
to the request from the user received by the receiving
means.